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FILE NOS.: 56945.000004

December 13, 2000

BOX PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Re: Filing of New U.S. Patent Application Based on  
Provisional Applications *Serial Nos. 60/170,368 and 60/208,504*  
Title: *SYSTEM AND METHOD FOR PROVIDING  
INCENTIVES TO PURCHASERS*  
Inventors: Thomas P. MURPHY et al.

Dear Sir:

Attached is a new patent application for filing in the United States Patent and Trademark Office including (68) pages of Specification, (8) pages of Claims (numbered 1-28), (1) page Abstract and (42) pages of Drawings. Priority is claimed based on U.S. Provisional Application Serial Nos. 60/170,368, filed December 13, 1999, and 60/208,504, filed June 2, 2000 entitled "*System and Method for Providing Incentives to Purchasers.*"

This application is being filed with an executed Declaration under 37 C.F.R. § 1.53(b). Accordingly, applicant is believed to be entitled to a filing date based upon the U.S. Patent and Trademark Office's receipt of the attached specification. Therefore, it is respectfully requested that a filing date of December 13, 2000 be granted to this application.

09735446 12/13/00



The filing fee is calculated as follows:

		BASIC FILING FEE		AMOUNT
No. of Claims		No. in Excess	Rate	\$710.00
Number of Claims in Excess of: 20		8	\$ 9.00	72.00
Independent Claims in Excess of: 3		3	\$ 40.00	120.00
First Presentation of Multiple Dependent Claims			\$ 135.00	
Reduce by 1/2 for Small Entity				355.00
Assignment Recordation				40.00
TOTAL FEE DUE				\$587.00

A check in the amount of \$587.00 is attached to cover the basic application filing fee and assignment recordation fee. In the event of any variance between the amount enclosed and the Patent and Trademark Office charges, please charge or credit any difference to the undersigned's Deposit Account No. 50-0206.

Please direct all communication concerning this application to the undersigned as follows:

Kevin T. Duncan, Esq.  
Hunton & Williams  
1900 K Street, N.W., Suite 1200  
Washington, DC 20006  
Telephone: (202) 955-1500  
Facsimile: (202) 778-2201

Respectfully submitted,

HUNTON & WILLIAMS

By:

A handwritten signature of Kevin T. Duncan in black ink, written over a horizontal line.

Kevin T. Duncan

Registration No. 41,495

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
Thomas P. MURPHY et al. )  
Serial Number: Not Yet Assigned )  
Filed: December 13, 2000 )  
For: SYSTEM AND METHOD FOR )  
PROVIDING INCENTIVES FOR )  
PURCHASERS )

**Express Mail Label No**  
**\*EF113554417US\***

**CERTIFICATE OF EXPRESS MAILING UNDER 37 C.F.R. §1.10**

Box PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D. C. 20231

Sir:

I hereby certify that this correspondence is being deposited with the United States Postal  
Service with sufficient postage as Express Mail in an envelope addressed to:

Box PATENT APPLICATION  
Assistant Commissioner for Patents  
Crystal Plaza 2  
Suite 1A031  
2011 South Clarke Place  
Arlington, VA 22202

on **December 13, 2000.**

Date

  
\_\_\_\_\_  
Signature

\_\_\_\_\_  
Kevin T. Duncan  
Typed or printed name of person signing Certificate

Documents being submitted with this Certificate of Express Mailing include:

- (1) New Application Provisional Conversation Transmittal;
- (2) New Utility Application including 68 pages of Specification, 8 pages of Claims, 1 page Abstract and Drawings (42 Sheets);
- (3) Joint Declaration;
- (4) Small Entity Declaration;
- (5) Assignment w/cover sheet;
- (6) Information Disclosure Statement w/Form PTO-1449 (27 references);
- (7) Certificate of Express Mailing (Express Mail No. \*EF113554417US\*); and
- (8) Check No. 8025713 in the amount of \$587.00 for the new application filing fee, extra claims, extra independent claims and assignment recordation fee.

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